

Project Portfolio

The following is a list of interactive dynamic media projects constructed using SpotMagic's IDVMedia™ technology beginning with the Beta release of the IDVMedia Suite of software applications in 1999.



Interactive Broadcasting

Television

- WinTV – Live, twice-daily iTV MediaSync™ sync-to-broadcast game show produced for GSN.
- Mall Masters – Live, daily iTV MediaSync game show produced for GSN.
- Dolphins : The Wild Side – iTV demonstration for National Geographic Television.
- Station Alpha – iTV game show pilot produced for GSN.
- Winning Lines – iTV game show pilot produced for NBC.
- Outdoors with Doug Miller – iTV program enhancement produced for KSL-TV, Salt Lake City.
- NCAA Basketball – iTV pilot produced for CBS Sports.
- 21 – iTV game show pilot produced for NBC.
- Expo 360 – iTV documentary companion pilot produced for AFI and Discovery Channel Europe.
- Extreme Rides – iTV program enhancement produced for AFI and Discovery Channel.
- Cooking with Caprial – iTV MediaSync demonstration.
- Buffy the Vampire Slayer – iTV MediaSync pilot for UPN.
- My KRON – iTV program pilot produced for AFI and KRON TV.
- Salon Magazine – iTV MediaSync commercial.

Radio

- Channel 103.1 – iRadio MediaSync SpotTuner branded for Clear Channel Communications.
- Star98 – iRadio interactive MediaSync demonstration using FM subcarrier transmission.
- KGO – iRadio interactive MediaSync demonstration.

Music

- Counting Crows - Enhanced music sync-to-CD interactive music video.
- Buddhakowski – Enhanced interactive sync-to-music CD companion content.

Broadcast Portals

- Game Show Network –3 daily1/2 hr live sync-simulcast broadcasts for Game Show Network.
- Entertainment Tonight – Demonstration developed for Paramount Television.
- National Geographic – Demonstration for National Geographic Television.
- Buffy : Gateway to Hell – Pilot for developed for UPN.
- Cooking.com – Interactive sync-to-broadcast demonstration.

Media Management and distribution

- SpotMagic Media Services – Distribution services for syndicated radio programming and commercials.
- KGO & TV20 Media Services – Media management and trafficking services for KGOTV, and TV20, distributing promotional commercials during sweeps periods from 2001 to present.
- Cisco Media Manger – Public Relations media and distribution application and service developed for Cisco Systems.

Point of Information – Point of Sale

DS Waters – Return a bottle – Take a bottle, “smart shelf”, self-service 5ga water merchandising device.

DiscoverScreens – NYC, applications and content management for dynamic screen and kiosk network.

AAFES – Dynamic screen narrowcasting network services demonstration.

Major League Baseball - All-Star Game and Fan Fest event directory kiosk network.

Williams-Sonoma – In-store shopping enhancement and product reference touch screen POI.

Snohomish County, WA – Dynamic POI screen and kiosk network with content control.

CircleK Dynamic Screen Network – Live MediaSync POI broadcast to 36 Phoenix AZ stores.

Gold Rush Trail – San Francisco tourist location and historical walk POI guide.

Customize-iT – Custom auto parts product catalog and POS application prototype.

Mays Business School Directory Texas A&M – Personnel and classroom directory POI.

ASUG Show Guide – Convention company booth locator kiosk application.

Cisco Comment display – Convention attendee feedback large screen POI.

Cisco Booth Guide - Convention product and demonstration touch screen guide 2003 - 2006.

US Navy Building 212 Directory – Personnel and office directory kiosk application.

SFMOMA – Gift store directory for the San Francisco Museum of Modern Art.

Distance Learning and training

VZSE – Jeopardy-style training game MediaSync broadcast for Verizon sales engineers.

UOP StudyGuide Network – Live student / instructor audio visual communication service.

MLH StudyGuide Network – Live student / instructor audio visual communication service.

User Interface prototypes

NOW (Network of the World) – Prototypes for PCCW (Hong Kong) iTV and VOD network.

BroadbandHome – Home media center application prototype for PCs and set top boxes.

GestureTek – Real estate POI user interface for a unique interactive projection technology.

Technology Partner demonstrations

Eye to Buy – iTV ecommerce transaction processing software.

MaxSpeed – Thin-Client hardware incorporating branded SpotTuner on Embedded XP.

Special Projects

An Immaculate Misconception – Produced and controlled AV media effects for the off-Broadway play performed at Primary Stages in New York City Spring, 2002.

